



//FREIRAUM// 无论在领悟能力上还是在设计能力上都为灵感和创新提供了无限可能。这对未来意味着什么?

现在一切皆有可能。 (Freiraum音:弗莱奥姆,本意为自由空间,后演变为一个跨越时间和空间限制的设计风格——译者注)

//FREIRAUM// CREATES UNLIMITED SPACE FOR CREATIVITY AND INNOVATION. INTELLECTUALLY AND ARTISTICALLY. WHAT DOES THAT MEAN FOR THE FUTURE?

ANYTHING IS POSSIBLE NOW.





### HELLO WORLD

THE FUTURE IS IN OUR HANDS!



我们可以齐心协力,为未来增添活力和光明。我们拥有最新的创意和技术能力,为产品升 级注入更多的投入和科技创新。如要全新创造,必须打破边界,重新思考改善流程,革新 和协作。在这长久的完成使命的过程中,团队意识可以带领我们通向未来,这不是个人冲 刺,而是一场接力赛。改变会在共同协作中发生。

这是一幅未来光明的蓝图。历史证明了尽管我们面临着未知和迅速发展的挑战,但也正是 因为它们,我们可以适应和进化。面对未知,我们坚信可以共同创造更加美好的未来。

Together we can work to ensure that the future is vivid and bright. We have the latest creative and technological capabilities to do so, as well as a newly emerging generation that brings fresh input and an upgrade in skills. If we want to create something different, we must break away from old boundaries, rethink progress and innovation, and collaborate. This requires a long-term, shared commitment, and a refreshed sense of unity. The path to the future is a relay race, not an individual sprint. Change can only happen by working together.

Let's start by painting a positive picture of our future together. History has shown that we can adapt and evolve, in spite of any unknown and rapidly growing challenges we face, or precisely because of them. If we ask ourselves how we want to live tomorrow, we should believe that together we can create a positive future.

## NATURAL

#### INFLUENCE

这需要许多领域的变革和新的趋势。可持续性发展的大趋势就是一个很好的例子。从一开始的小规模事件引发了社会反思。如果我们重新审视对美好未来的看法,可持续发展早已成为了与生活各个领域息息相关的趋势。

作为空间设计师,我们仍旧面临着挑战。比如在我们行业中的材料革新。仅在我们的产业 链中,集智于研发更新的基材,利用顶尖技术和资源,从初代产品生产形成一个长期的解 决方案。再次强调:一个新的开端已经到来。

This requires change in many areas and new trends to support it. A good example is the megatrend of sustainability. What started on a small scale has now led to a societal shift in thinking. If we take another look at our idea of a positive future, this megatrend has become a matter of course in all areas of life.

As designers of living spaces, we are also challenged in this scenario. There is already a material evolution in our industry. Along our value chain, clever minds are working on updated substrates, using cutting-edge resources to do so, and producing a first generation of products that herald long-term solutions. Again: a new start has been made.



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## DIGITAL

#### INFLUENCE

与数字化齐头并进的新可能性也在这方面助力我们,它正在改变我们的工作方式、旅行方 式,甚至是流程。除了居家、工作和社交空间,另一个领域也在发展——虚拟空间,现如 今集聚了越来越多的年轻人,他们作为正在发展的目标群体:正在虚拟社区中创建了自己 的世界,这也共同决定了什么会传播开来。比如模拟潜力:数字化设计原型。设计师可以 在线测试草图甚至于专门为线上空间创建布局。在这个新的空间形式中,一系列的新需求 和趋势正在发生,这促使我们必须接受并且塑造数字化未来。

The recent possibilities associated with digitization also help us in this regard. It is changing the way we work, travel, and even our processes. In addition to home, work, and social spaces, another zone has grown - online. A new generation is waiting in virtual space, an evolving target group: a community that creates its own virtual world and thus determines what goes viral. There is analog potential here as well: digital prototyping. Designers test their drafts online or even create layouts specifically for this virtual environment. A range of needs and trends are emerging in this new living space which we must embrace today to help shape the digital future.



因此,我们的国际趋势研究得出了生活空间设计的重要影响因素:对自然与环境、新的数字空间和可能性的更深认知,以及对社会的重新思考。

在这些影响下,我们拓展了空间设计中的创作自由,也改变影响了其他需要改变的领域。 //FREIRAUM// 为创造力和革新提供了无限的机会,首先是思考,然后是设计。

这对未来意味着什么?现在一切皆有可能!

您的夏特设计团队

Essential influencing factors for the design of living spaces are derived from our international trend research: greater awareness of nature and our environment, new digital spaces and opportunities, and a reimagining of society.

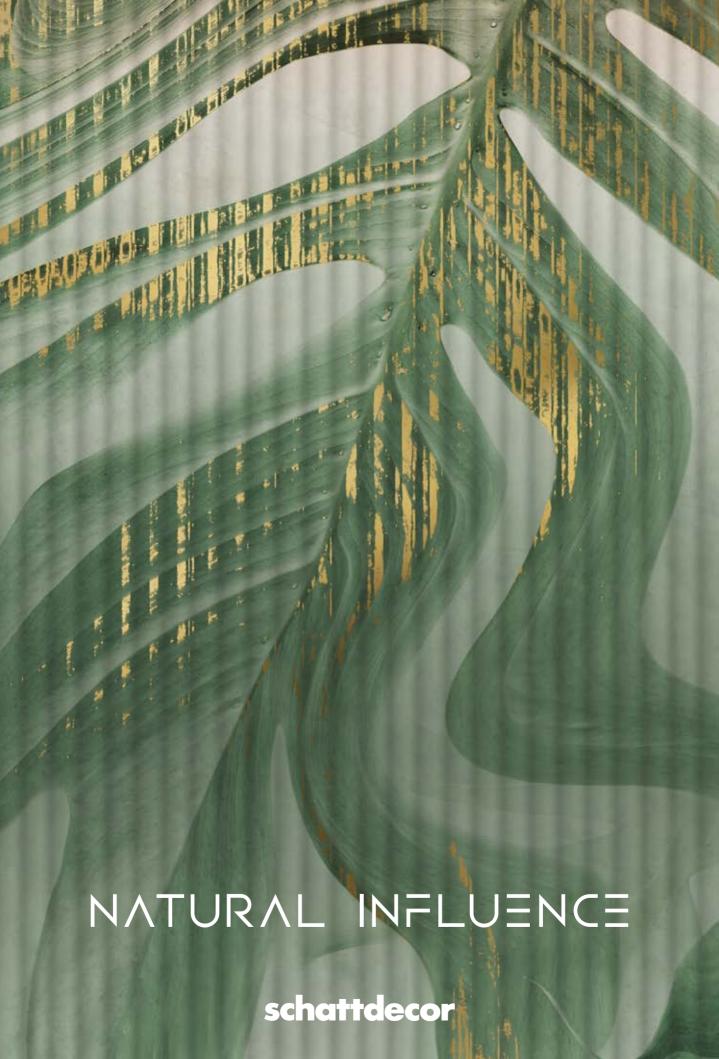
Through these influences, we broaden creative freedom in the design of living space, but also in all other areas where change is needed. // FREIRAUM// creates unlimited opportunity for creativity and innovation, first in thought and then in design.

What does this mean for our future? Now anything is possible!

Your Schattdecor Design Team







# NATURAL

INFLUENCE









#### 在自然中塑造 //FREIRAUM//

在未来,大自然中的形态、色彩和气味将在室内外空间设计中更为突出。它们确保平衡的身心健康,并表达了强烈的环保和健康意识。我们利用自然提供的可能性,在其中创造新的空间,以及扩展家居空间。无论是户外厨房还是露天淋浴,//FREIRAUM//都意味着设计具有无限的自由灵感和革命性创新。可持续性发展或资源保护等主题也会影响这种生活空间的延伸。它们在商品的生产和消费中起决定性作用。室内和家具设计的未来也需要与时俱进的创新型材料、创造性的思维、尖端的解决方案。

#### CREATING //FREIRAUM// IN NATURE

In the future, shapes, colors and scents from nature will be more abundant in all areas of interior and exterior design. They ensure a balanced mental and physical state and are an expression of wellness and a strong environmental consciousness. We use the possibilities of nature and imagine new environments within it. And just like that, it becomes an extended living space. Whether it's an outdoor kitchen or an open-air shower, // FREIRAUM // means unbounded creative freedom and groundbreaking design. Topics such as sustainability and resource conservation also have an influence on this expansion of the living space. They are becoming crucial in the production and consumption of goods. The future of furniture and interior design will also require modern and innovative materials, creative minds, and bold, cutting-edge solutions.





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MINDFUL LIVING - MINDFUL OF YOURSELF AND YOUR ENVIRONMENT



# RURAL CITY - 便捷网络构建新社区 RURAL CITY - NEW COMMUNITIES THANKS TO BETTER NETWORKING MINDFUL LIVING - 正念自己和环境

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# INDOOR OUT OUTDOOR IN

这种跨越空间限制的设计理念将舒适性与便捷性完美地统一起来。受这种设计理念的影响,自然元素占据了我们更多的生活空间,甚至于城市空间。在曾经自然褪去的地方,现在我们通常会遇到绿色植物,屋顶草地,郁郁葱葱的建筑外墙或城市园艺等概念。这些绿色空间提供了日常生活的休息,改善了空气质量,并提高了自然作为所有生命基础的认知。

By design, nature is occupying more of our living space, even in urban areas. Where once pushed back, we now commonly encounter pockets of greenery, rooftop meadows, lushly-planted building facades, or concepts such as urban gardening. These green spaces offer a break from the daily grind, improve air quality, and heighten the awareness of nature as the basis of all life.



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# RARLSTAD OAK · TAJ MAHAL · MOON









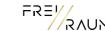


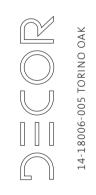


#### DECOR & DESIGN

花草、树木、天然材料和色彩正延伸到生活区域。家具和室内装饰的形式变得更加有机、 和谐以及舒适。消费者非常重视可持续性和自然性。不仅适用于个人生活空间,也适用于 办公和工作场所或咖啡馆和酒店等公共区域。创新、环保的装饰表面——例如我们的家具 用可回收PET膜Fineflex产品——家具表面材料的低碳方案,未来需求量将会很大。

Herbs, plants, natural materials, and colors extend into living areas. The forms of furniture and interiors are becoming more organic, more universal, but also more comforting. Consumers attach great importance to sustainability and naturalness. Not only in personal living, but also when furnishing offices and workspaces or public areas such as cafés and hotels. Innovative, eco-friendly decorative surfaces – such as Fineflex, our recycled PET film for furniture – are in high demand as a climate-conscious alternative for the future.











#### MATERIAL & COLOR

室内设计所使用的色彩和材料更加接近大自然中的原型。当前的家居趋势,绿色可以指纯色,也可以指石纹花色如哈隆(Halong)。梦幻理石(Taj Mahal)和都灵橡木(Torino oak)等花色的和谐材质组合确保了家居的温馨感。环保家具饰面,如Fineflex,在"金属"系列中可见其优雅、流光溢彩的色调。

The colors and materials used in interiors are like those we know from nature. Based on current home trends, green can be spotted as a solid color, but also in stone decors such as Halong. Harmonious material combinations from decors like Taj Mahal and Torino Oak ensure an inviting atmosphere. Environmentally friendly furniture surfaces, such as Fineflex, provide elegant, shimmering accents with their metallic finish.



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#### 便捷网络构建新社区

随着城市的扩张,城乡越来越交织在一起。这创造了更多的联系点、聚会场所和更好的网络。城乡跨越了空间限制,新的社区正在形成,曾经互不相识的城市居民成为了邻居和熟悉的面孔。这就是新的发展中的聚居方式。双方通过相互交流各自不同的经历和不同的生活方式来丰富彼此。

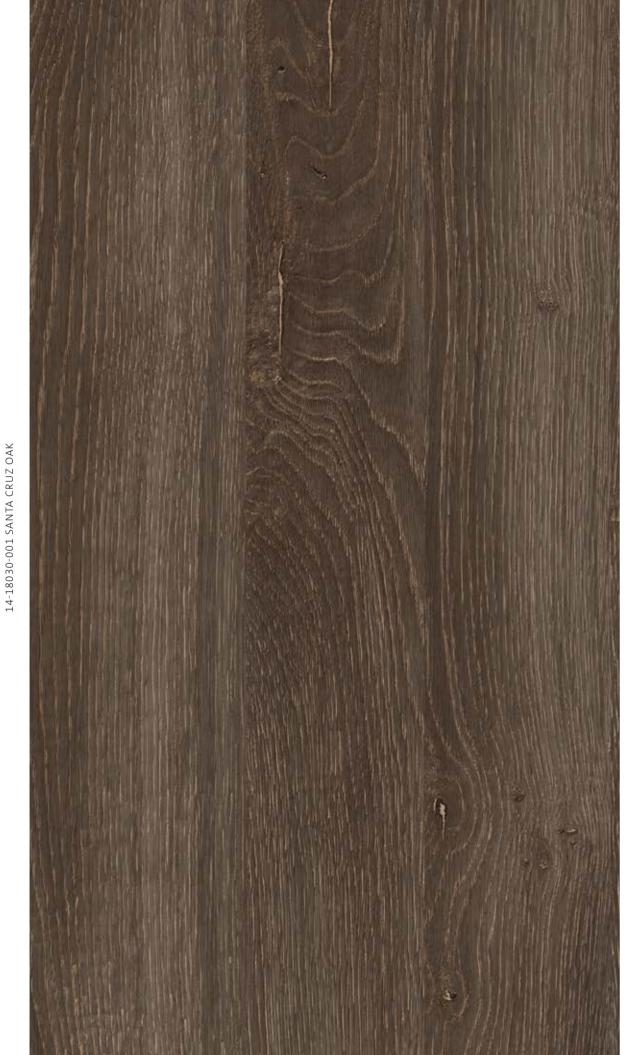
#### NEW COMMUNITIES THANKS TO BETTER NETWORKING

As cities expand, urban and rural areas are becoming more and more intertwined. This creates more points of contact, meeting places, and better networking. New communities are forming and once anonymous city dwellers are now neighbors and familiar faces. This is how a new togetherness can grow. Both sides enrich each other with fresh input and the mutual benefits of their different lifestyles.











14-02033-002 CHARLESTON PINE





#### DECOR & DESIGN

由于住房稀缺且昂贵,因此家居空间有必要适应生活的许多领域,通过精细的设计可以使各个功能空间更加相互融合,并提供更加温馨的氛围——出于空间利用的原因,一个空间既可以是生活区、也可以是家庭和工作的组合区,这里是人们吃早餐、看报纸、工作的地方…也是与朋友和邻居一起庆祝孩子生日的地方,这是跨越空间限制的重组方式。在餐厅、酒店或咖啡馆等公共区域也可以看到家居设计中的有机形状和自然色彩。

Housing is scarce and expensive. Therefore, living spaces must accommodate many areas of life, be designed more universally, and provide a homey atmosphere – for reasons of space, it is both a living area and a combined home/work area. It is where people have breakfast, read the newspaper, work... but also celebrate children's birthdays with friends and neighbors. Organic shapes and natural colors from the home can now also be found in restaurants, hotels and cafés.









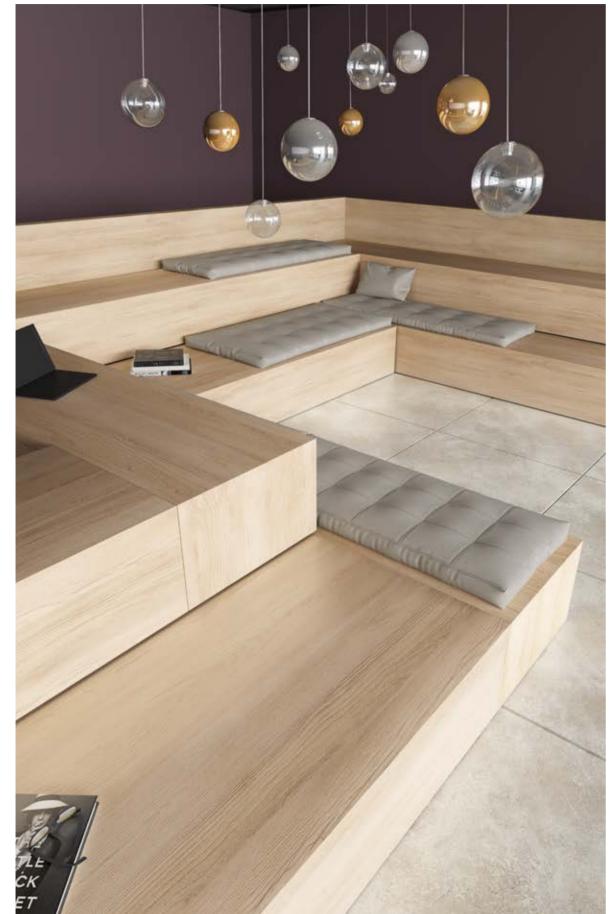
#### MATERIAL & COLOR

花色设计的首要原则是花色能够被普遍应用。由于墨西哥砂岩(Acapulco)属于自然色调石纹花色,它可以以无数种方式组合,跨越了时间限制,具有永恒的效果。搭配我们的查尔斯顿松木(Charleston Pine)等木纹花色,营造出宜人的空间氛围。这两种花色也可以与纯色完美结合,彰显自然和放松的效果。

Decors must be universally applicable and designed accordingly. Due to its natural color range, the stone decor Acapulco can be combined in countless ways and has a timeless effect. Paired with wood decors such as our Charleston Pine, a pleasant room ambience is created. Both decors can also be beautifully combined with solid color to provide natural, calming accents.









#### MINDFUL LIVING

#### 正念自己和环境

面对各种极端的挑战以及不断变化的形势我们如何才能保持一颗平常心,也许通过明心见 性的手段使自我与环境融合为一体进而达到忘我的境界才能保持这种心态,这种手段可以 通过无微不至地抚慰人们所有感官的方法获得。这些方法包含了人们将自家的浴室改为水 疗区,或是到带有小型露天浴场的疗养酒店小住等等。这些 "自然体验"渗透到生活的各个 领域,他们与更自觉的生活趋势保持一致的,同时自然不仅给予人类自觉的意识,还赋予 了人们自由的灵魂以及自律的精神。

#### MINDFUL OF YOURSELF AND YOUR ENVIRONMENT

We understand that we need to protect our environment and be equally careful with our own personal resources. We want to maintain our balance in everyday life, especially in times of extreme challenges and shifting developments. Therefore, we must consciously take mental breaks, either in private – where over the years the bathroom has developed into a personal spa area in many households -- or in secluded wellness hotels with small open-air bungalows. The "Nature Experience", permeates through all areas of life, in keeping with the trend toward a more conscious living.



# RECRENA WALNUT · ACAPULCO · CANYON AMUNDSEN OAK













#### DECOR & DESIGN

最新的设计理念是力求抚慰用户的五种感官,其目的是跨越时间和空间的限制,让用户的意识进入到岁月长河中感悟春花秋月。精致、自然的色调与局部纯色组合为室内带来温馨与安宁。具有拼板设计的花色,如欧米茄橡木(Omega Oak)营造的也是自然与悠久的氛围。3D立体效果营造增强了空间感,自然风格带来了舒适和优雅的设计效果,这种新的感觉也很像我们的优雅的木纹花色瓦伦西亚橡木(Valencia Oak)。

The latest design concepts strive to appeal to all five senses and create an awareness of materiality and haptics. The goal is a sensual experience, pausing for deceleration. Delicate, natural tones and solid colors bring warmth into the interior. Decors with a slatted look, such as Omega Oak, are trending and should not be overlooked in the design of modern living spaces. The 3D effect creates an illusion of depth, its expression peaceful and elegant in the form of a new rusticity, such as with our elegant wood decor Valencia Oak.







# ACAPULCO · VALENCIA OAK





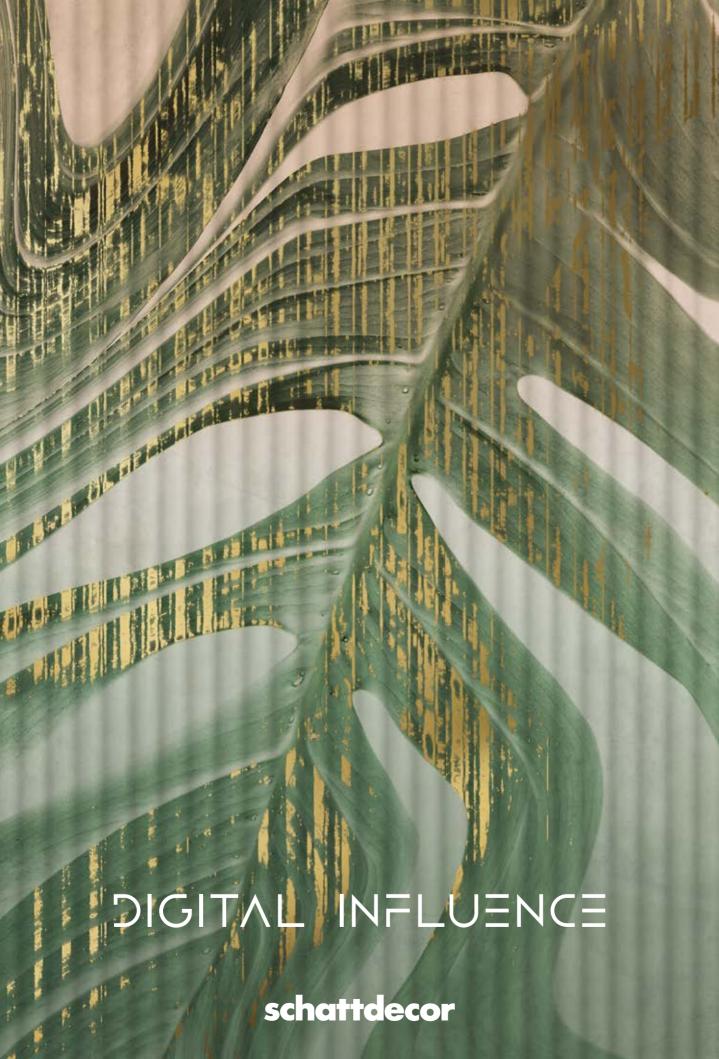
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//FREIRAUM// CREATES UNLIMITED SPACE FOR CREATIVITY AND INNOVATION. INTELLECTUALLY AND ARTISTICALLY. WHAT DOES THAT MEAN FOR THE FUTURE?

ANYTHING IS POSSIBLE NOW.





### DIGITAL

#### INFLUENCE









#### 在数字化中完善 //FREIRAUM//

数字化空间中的形式与色彩正越来越多出现在模拟设计概念中。虚拟的工作与居住空间正在逐步形成,它们通过新趋势以及推动力影响了我们对于模拟体验的设计与应用。元宇宙作为一种先进的社交媒体的代名词,正在被数百万的用户使用,它提供了私人会面、体验交互式游戏或购物以及线上工作的机会。在模拟世界中,虚拟世界中流行的东西已经不容忽视,它将令人兴奋的视角、色调和形式带入我们的日常生活和环境。此外,这一发展前沿为设计师和产品开发人员在"数字原型"方面创造了全新的途径,这也有利于制定更经济和可持续的流程。

#### BENEFITS OF DIGITAL //FREIRAUM//

Forms and colors from the digital space are increasingly making their way into analog design concepts. Working and living spaces are taking place virtually, which influences the design and use of our analog experience through new trends and impulses. The metaverse, a synonym for an advanced form of social media, is already used by millions and offers the opportunity to meet privately, to experience interactive gaming or shopping, or to work online. What goes viral there cannot be overlooked in the analog world, bringing exciting perspectives, hues, and forms into our daily routines and environment. In addition, this developing frontier creates completely novel avenues for designers and product developers in terms of "digital prototyping", which also favors more economical and sustainable processes.





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#### INDEPENDENT DESIGN - 数字世界是趋势风向标

INDEPENDENT DESIGN - THE DIGITAL WORLD AS A TREND BAROMETER

VIRTUAL EXPERIENCE - 虚拟趋势的模拟影响

VIRTUAL EXPERIENCE - HOW VIRTUAL TRENDS HAVE AN ANALOG INFLUENCE

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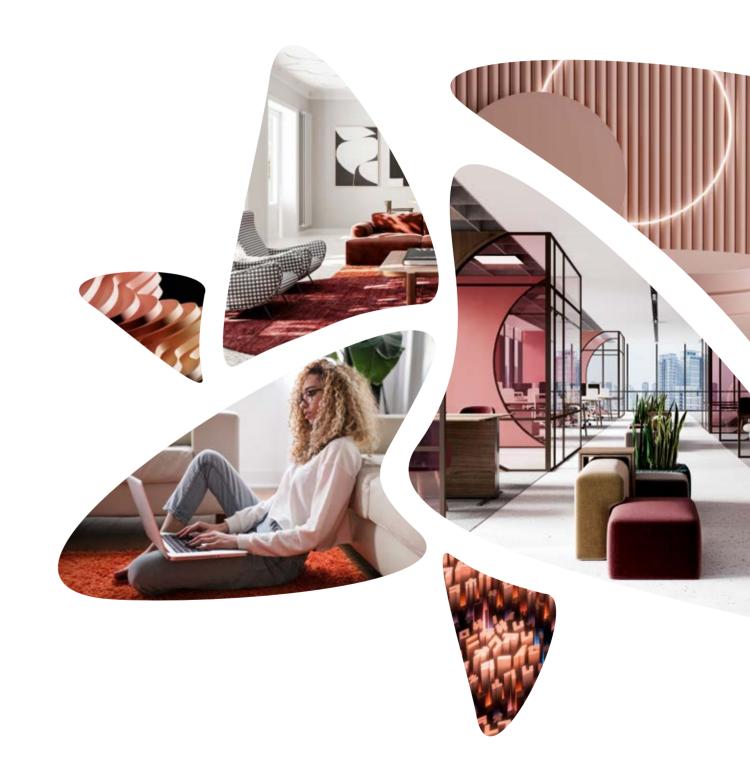
#### INDEPENDENT DESIGN

#### 数字世界是趋势风向标

数字世界对于设计师、建筑师和整个装饰行业来说意味着具有独特需求的新目标群体正在上线,这个社群通过他们的喜好决定趋势。数字原型意味着可以在虚拟空间中共享和测试概念和设计。那些在虚拟空间中迅速流行并在一夜之间变成必备品,并且可能在模拟空间中取得成功。在未来,设计师将伴随着数字化向虚拟世界的转变,从而为现实与虚拟两个世界设计,反之亦然。这为我们开辟了新的可能性,像是在开发的早期阶段满足需求,并以创造性的解决方案应对需求。在工作与生活中,数字化带来了无限的创造自由。因此,它为色彩、形式、创新以及流程都带来了进步。数字化与数字空间将引领我们发展美好未来。

#### THE DIGITAL WORLD AS A TREND BAROMETER

For designers, architects, and the decor industry in general, this means a new target group with unique needs is online. This community helps establish trends and determines what is passé with their likes. Digital prototyping means that concepts and designs can be shared and tested in virtual space. Anything that goes viral becomes a must-have overnight and could also be successful in analog space. In the future designers will create for both and accompany the transformation from the digital to the analog world, and vice versa. This creates the opportunity to address needs early on in development and to react with greater creative solutions. The digital freedom available in work and life knows no bounds. Accordingly, colors, forms, innovation, and processes are developed here. The ideas we need for progress are introduced digitally, online.



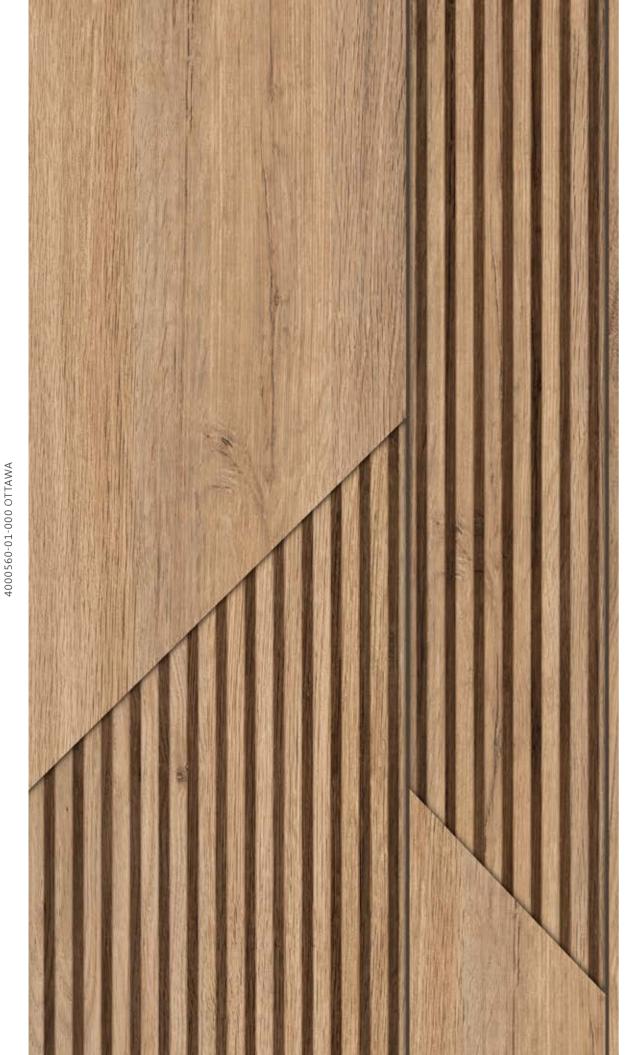
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RIVA · SALVADOR OAK · SKY BLUE FINEFLEX METALLIC · MOON

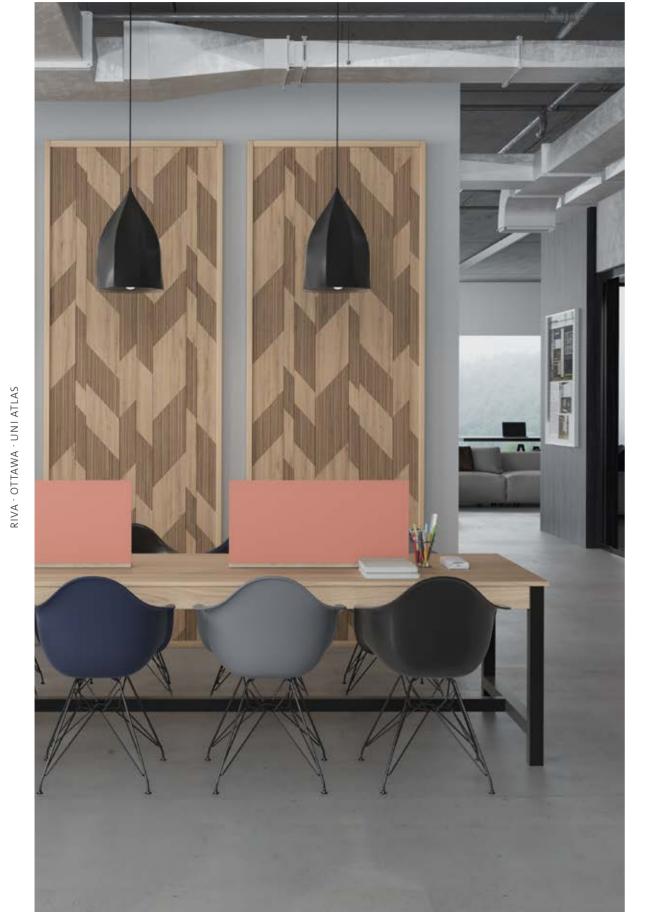












# DECOR & DESIGN

虚拟世界为思考、设计和开发的自由、新的可能性与维度提供了协作的舞台——在自然风 格的设计领域,我们可以看到柔和且细腻的花色,例如能够为室内空间带来天然的优雅松 弛感的萨尔瓦多橡木(Salvador Oak)或勃朗峰栗木(Mont Blanc Chestnut)。

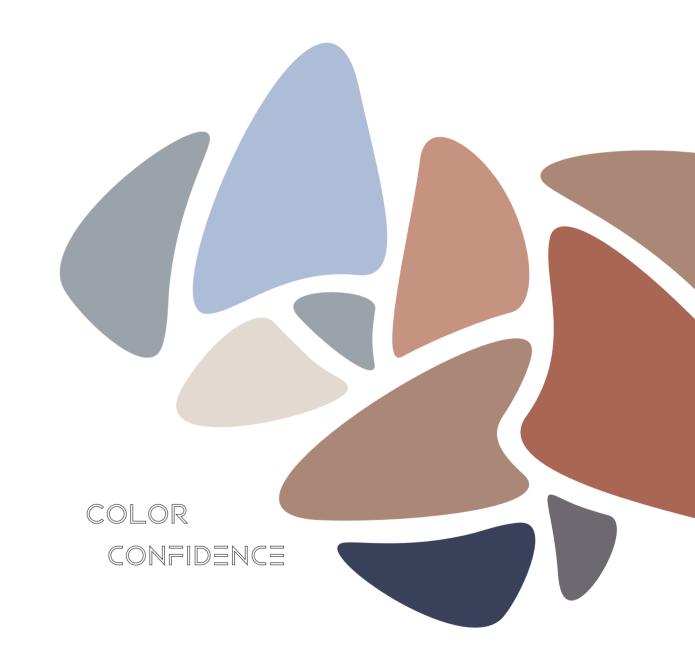
A virtual arena of collaboration has emerged - new possibilities and dimensions, freedom to think, design, and develop. In the area of natural designs we see calm and subtle decors, such as Salvador Oak or Mont Blanc Chestnut, which bring an original elegance and spaciousness to interiors.



# MATERIAL & COLOR

室内空间的色彩范围从温暖的玫瑰色、大地棕红色到清新明亮的颜色,像是阿特拉斯 (Atlas)。根据色调以及用途的不同,蓝色调既能够启发灵感,也能够带来宁静的效果。 对于设计师来说,源自于数字化世界的灵感,最终能够得出广泛领域的色彩趋势,例如菱形(Losanga)。特殊的3D效果为花色表面带来天然感,并且让它的外观更加真实。在亮点花色例如里瓦木(Riva)以及畅销花色例如瑞典橡木(Karlstad Oak)中,展现出一种宁静流畅的优雅质感:这是进一步发展可持续以及耐用设计的新起点。

The color spectrum for interiors ranges from warm rose and earthy red tones to fresh, bright colors such as those found in Atlas. Depending on the hue and use, shades of blue can have an inspiring, but also a calming effect. For designers, this results in a wide range of color trends whose original inspiration comes from the digital world, like the Losanga decor. The special 3D effect imparts naturalness to the surface and makes it appear more intense. A calm and smooth elegance is created by highlight decors such as Riva or best-sellers like Karlstad Oak: the starting point for further sustainable and long-lasting designs.











# VIRTUAL EXPERIENCE

# 虚拟趋势的模拟影响

在设计生活空间时,我们越来越受到无限可能性、色彩趋势和数字化冲击的影响,世界正在融为一体。数字化无论在数字空间还是在模拟空间都为我们带来了诸多的机会。这种不断增长的自由可以用一个简单的等式来描述:居家=工作=生活。这些自由的发展机会和独立性赋予了我们的生活更多的自主权和意义:全新的自由思考方式,以及将行为习惯融入我们的生活、工作以及休闲环境中。时间与空间上的最大化自由创造了一种旅行与移动办公相互共生的关系。工作与生活相融合是发展趋势,这需要创新以及通用的设计方式。

# HOW VIRTUAL TRENDS HAVE AN ANALOG INFLUENCE

When designing living spaces, we are increasingly influenced by unlimited possibilities, by color trends, and digital impulses. Our worlds are fusing into one. Digitization has opened a host of opportunities for us – both online and analog. This growing freedom can best be described with a simple equation: Living = Working = Life. Developing opportunities and independence gives us more self-determination and meaning: the freedom to think in new ways and to adapt our behaviors in relation to our surroundings – our living, working, and leisure environments. Maximum freedom of time and place creates symbioses as a result of travel and mobile work. The trend is pointing towards work-life blending. This calls for innovative, universal design approaches.











# STONE PINE : UNI AUTUMN LEAVES











# DECOR & DESIGN

色彩!色彩!色彩!将这种新的自由表达趋势演绎得淋漓尽致!这种新的趋势展现了人们 对光明未来的向往而形成的新的影响因素和积极的心态。这种趋势最初是在虚拟世界中形 成的,现在正在成为现实:多彩生活。我们在各个行业都可以看到来自VR平台或社交媒体 的形式和色彩。除此之外,我们如今可以在生活的各个领域,发现过去对于居住环境追求 的舒适度与隐私性的主题。迅速拓展的自由空间使边界消弭,一种全新的、色彩融合、有 机的、数字化的形式和正在出现。

Color, color, color! This new freedom expresses itself vividly! New influences and a positive mindset, created by new possibilities pointing towards a promising future, are forming spontaneously. This trend, first shaped in viral worlds, is now crossing into reality: Colorful Living. Across sectors we see forms and colors that are derived from either VR platforms or social media. Additionally, topics that once provided comfort in the privacy of our home can now be found in all areas of life. Expanding opportunities make borders disappear. An exciting mix of colors in organic and digital shapes emerging.







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# CARTAGENA MOVE - MONT BLANC CHESTNUT



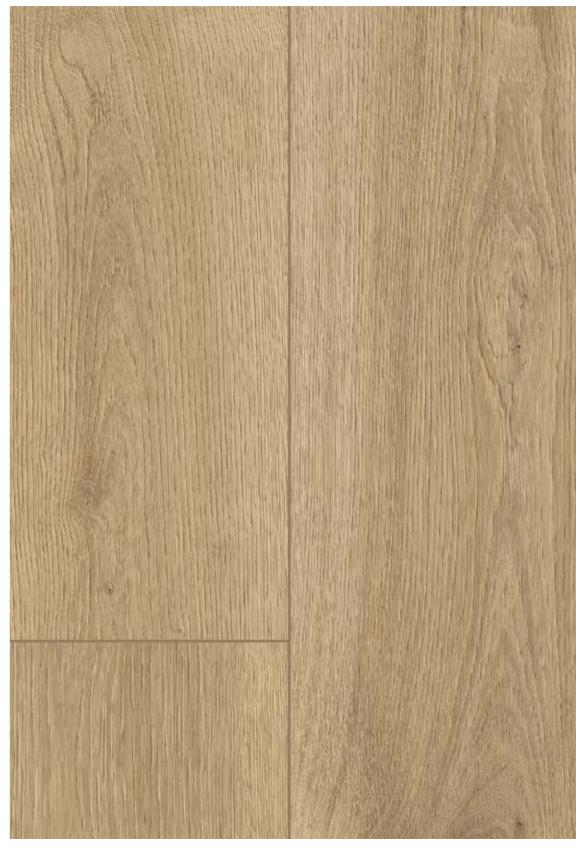


18074 CARTAGENA MOVE









18027 CANYON EURASIA OAK





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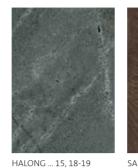
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